



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Arbor Day Foundation names Mead a Tree City USA

The Town of Mead was named a 2022 Tree City USA by the Arbor Day Foundation in honor of its commitment to effective urban forest management. The Tree City USA program is sponsored by the Arbor Day Foundation in partnership with the U.S. Forest Service and the National Association of State Foresters.

Mead achieved Tree City USA recognition by meeting the program's four requirements: a tree board or department, a tree-care ordinance, an annual community forestry budget of at least \$2 per capita and an Arbor Day observance and proclamation. "Trees are an important investment for our town and the benefits that they bring are more important than ever. Our community is rich in natural beauty and the trees being planted today support our commitment to Mead's long-term sustainability. Thank you to everyone who played a role in securing our first Tree City USA designation," said Mayor Colleen Whitlow.



"Everyone benefits when elected officials, volunteers and committed citizens in communities like Mead make smart investments in urban forests," said Dan Lambe, chief executive of the Arbor Day Foundation. "Trees bring shade to our homes and beauty to our neighborhoods, along with numerous economic, social and environmental benefits."

Trees are assets to a community when properly planted and maintained. They help to improve the visual appeal of a neighborhood, increase property values, reduce home cooling costs, remove air pollutants, and provide wildlife habitat, among many other benefits.

More information on the program is available at arborday.org/TreeCityUSA.

ABOUT THE ARBOR DAY FOUNDATION: The Arbor Day Foundation is a million-member nonprofit conservation and education organization with the mission to inspire people to plant, nurture, and celebrate trees. More information is available at arborday.org

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