



COMMUNITY REPORT 2021-2022



RESPONSIBLE GROWTH



RELIABLE INFRASTRUCTURE



PUBLIC SAFETY



FISCAL STABILITY



CONNECTED COMMUNITY



COMMUNITY REPORT

LETTER TO THE COMMUNITY

Dear Mead residents,

We are pleased to share the 2021-2022 Mead Community Report with you. In it, you will find an abundance of information about what we were able to accomplish with your help in 2021, what the Town of Mead's goals are for 2022, as well as an overview of the town's budget and finances. Last year was a busy and productive one for the Town of Mead, even in the face of the ongoing pandemic that presented challenges for all of us.

We want to begin with a big thank you to voters who passed a 1% sales and use tax increase to create a Street Improvement Fund that will, over time, address what we all know to be a challenging issue for the Town of Mead: the declining condition of our streets. Thanks to this new, dedicated revenue stream for street maintenance and improvement, we anticipate raising more than \$2.2 million in 2022 – largely from visitors or those passing through Mead – that will go solely to fixing and improving our streets.

In 2022, we are moving forward with finalizing the Bean Plant Community Center design, bringing us one step closer to offering a community gathering place in Old Town Mead. Thanks to all of you for your input on this project in 2021! We will also complete intersection improvements at 3rd Street and Welker, improving public safety and the flow of traffic through town.

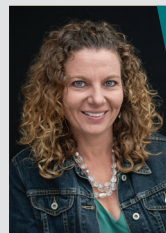
BOARD OF TRUSTEES



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Our regularly scheduled Board meetings are held at Town Hall on the second and last Monday of every month. Meetings start at 6pm and are open to the public. Visit townofmead.org/meetings for more information. We would love to see you there!

DEMOGRAPHICS



Mead is located in Weld County Colorado. 2020 population: **4,781**.

The total number of households in Mead is:

1,588



Mead's population has increased by **39.30%** since in 2010.

With more than **12** square miles within town limits, Mead has a population density of **388** people per square mile.



The median household income in Mead is **\$103,393** with a poverty rate of 4.30%.



The median house value is **\$366,200**.

The employment rate in Mead is **67.1%**.



34.7% of Mead residents have a Bachelor's degree or higher level education.



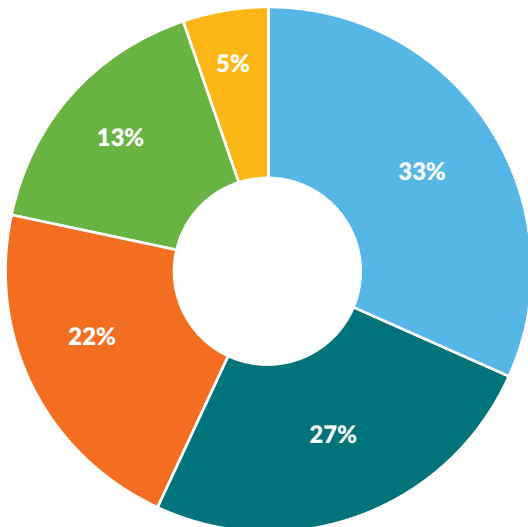
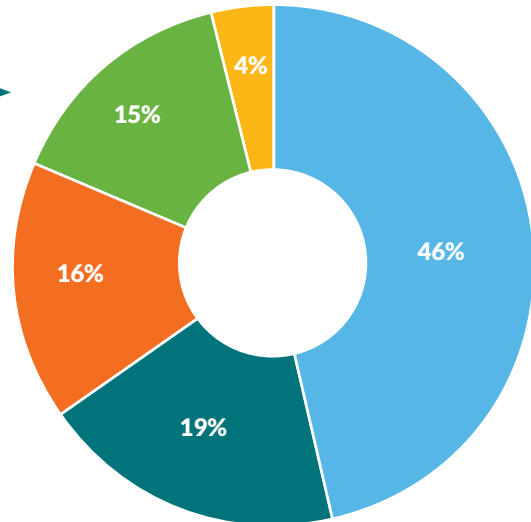
The median age in Mead is **33.8** years.

2022 BUDGET OVERVIEW

GENERAL FUND REVENUE TOTAL: \$9.3M

- Sales & Use Tax*: \$4.33M
- Building & Development: \$1.72M
- Other Revenue: \$1.52M
- Property Tax: \$1.36M
- Licenses & Fees: \$355K

*Does not include 1% Sales Use Tax for street improvements.



GENERAL FUND EXPENDITURES TOTAL: \$8.9M

- General Government: \$2.96M
- Public Safety: \$2.35M
- Public Works: \$1.99M
- Community Development: \$1.15M
- Community Engagement: \$469K

2022 RESTRICTED FUND EXPENDITURES

- Transportation Projects: \$5.9M
- Street Improvement Fund*: \$2.6M
- Sewer Fund Expenditures: \$1.45M
- Park & Community Improvements: \$915K

*1% Sales & Use Tax

2022 GOALS

RESPONSIBLE GROWTH

- 3rd Street & Welker intersection improvement
- Conduct 5-year review of Comprehensive Plan & Future Land Use Map
- Revise Land Use Code
- Plat and finalize the Meadow Ridge subdivision

PUBLIC SAFETY

- Complete Mead Police Department building modifications
- Deploy software for Records & Evidence Management
- Assess Mountain View Fire Rescue & Police joint facility venture
- Improve police recruitment & retention

RELIABLE INFRASTRUCTURE

- Explore regional broadband opportunities
- Complete Public Works Facility
- Design SH 66 pedestrian underpass
- Complete North Creek Floodplain Analysis
- Establish pavement management system

FISCAL STABILITY

- Municipal facilities feasibility study
- Management of Street Improvement Fund
- Increase public-private partnerships
- Approve final construction of several commercial developments including Mead Distribution Center and Quik Trip

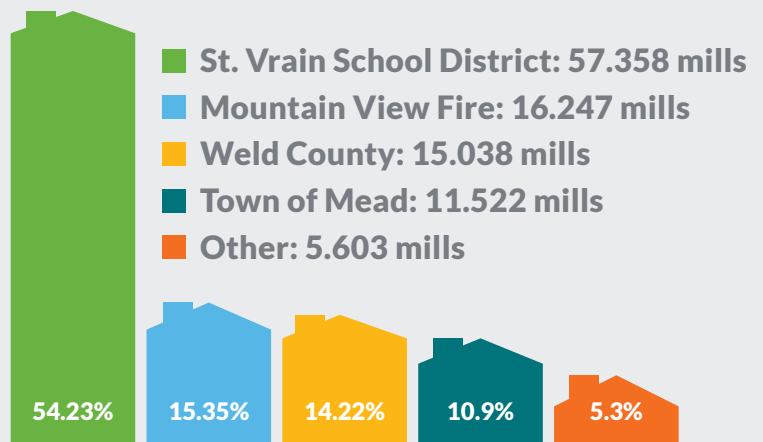
CONNECTED COMMUNITY

- Develop enhanced communication tools to reach residents
- Implement new recreation registration software
- Finalize Bean Plant Community Center Design
- Highland Lake Pier construction and reopening



PROPERTY TAX AND MILL RATES

Property tax is based on the property's assessed value; Weld County assesses property values at least every two years. The Town of Mead's mill levy is **11.52**, and the average net mill levy for a non-metro district property is **104.74**.



2021 HIGHLIGHTS



RESPONSIBLE GROWTH

Ziggi's Coffee completed construction of its new world headquarters in Old Town Mead in 2021. The Mead Urban Renewal Authority, established in 2016 to help blighted areas of Mead, assisted Ziggi's with the cost of public improvements for the project.



ADDITIONAL SUCCESSES:

- Over 300 residential home permits
- Provided interactive mapping platform on website for public access to development and comprehensive plans
- Implemented Community Connect platform for building permit applications
- Strategic annexations



RELIABLE INFRASTRUCTURE

The 3rd Street Reconstruction project rebuilt the two-lane asphalt road from Weld County Road 34½ to the north Town limits, just north of Willow Drive (south of County Road 38). This project transformed the worst section of road in Mead to a reliable, safe, multimodal thoroughfare.



ADDITIONAL SUCCESSES:

- Completed design of Welker and 3rd Street intersection
- Groundbreaking for new Public Works Facility
- Exploring regional broadband
- Improvements of Lorin Mead Park at Highland Lake



PUBLIC SAFETY

In 2021, the town invested in body-worn cameras for the Mead Police Department. This equipment allows officers to be accountable to the public, while maintaining their commitment to transparency and community safety.



ADDITIONAL SUCCESSES:

- Hiring Police Commander and 2 officers
- Executed safeguards against cyber threats
- Facility digital locking system



FISCAL STABILITY

In November, voters approved a 1% sales and use tax increase that is expected to generate approximately \$2.2M in its first year. All revenue from the tax increase is dedicated to the Street Improvement Fund and can only be used for street projects, including maintenance.

ADDITIONAL SUCCESSES:

- Fishing is Fun grant
- Safe Routes to School grant
- CDOT Revitalization grant
- Implemented new impact fee schedule



CONNECTED COMMUNITY

In 2021, the town conducted public outreach about recreation and community gathering needs with the goal of transforming the vacant bean plant building into a vibrant recreation and community hub. We are finalizing the preliminary design scope and are committed to a final design plan and phasing options by 2022.



ADDITIONAL SUCCESSES:

- Launched recreation and events brochure
- Designed wayfinding signage to increase economic development and promote community connections
- Increased communication and social media presence
- The Town continued its support of the Mead Area Chamber of Commerce, Mead Motorheads, and a variety of school activities





441 Third Street
Mead, CO 80542

SRT PRSRT
US POSTAGE
PAID
MEAD, CO
80542
PERMIT NO.1

AWARDS & GRANTS

In addition to property and sales tax paid to the Town of Mead from residents and visitors, the town consistently pursues additional funding sources to contribute to critical projects.



GRANTS

In 2021, the Town of Mead received a number of grants to complete critical infrastructure projects that will better connect our community and protect public safety – while stretching local tax dollars farther. Here is a snapshot of the grants received:

American Rescue Plan Act – \$1,189,135.69

The Town Board of Trustees is working to identify appropriate projects to direct this funding

CDOT Revitalize Main Street grant – \$149,999

Design and manufacturing of wayfinding signage, design, and implementation

Department of Local Affairs Energy and Mineral Impact Assistance Fund grant – \$500,000

New Mead Public Works Facility

Colorado Municipal League Off-System Bridge Program grants

● \$160,317

Design to replace existing bridge on Weld County Road 34, between Weld County roads 3 and 5

● \$122,990

Design to replace existing bridge on Weld County Road 38, just east of I-25 frontage road

Safe Routes to School grant – \$424,850

Extend the concrete trail on the east side of 3rd Street between Weld County roads 34.5 and 36