



COMMUNITY REPORT 2022-2023



-  RESPONSIBLE GROWTH
-  RELIABLE INFRASTRUCTURE
-  PUBLIC SAFETY
-  FISCAL STABILITY
-  CONNECTED COMMUNITY

COMMUNITY REPORT

LETTER TO THE COMMUNITY

Dear Mead residents,

We are excited to share with you the 2022-2023 Mead Community Report. As a Board, we know that the strongest community is one that is transparent, reflective, and engaged. This report provides an overview of the budget, past accomplishments, and future goals.

2022 was a big year for our community. We saw several commercial developments move forward, including the highly anticipated Agfinity. Additionally, essential town projects were completed, including the renovations of Lorin Mead Park at Highland Lake and the opening of the new Public Works Facility.

As we head into 2023, we anticipate commercial development to remain steady while residential building will slow down. We will continue to move forward with the new Community Center and expect construction to begin in 2023. The town has several transportation projects on the horizon, and we're investing in local community parks.

We are incredibly proud of what our team has accomplished this past year, and we maintain our commitment to responsible growth, reliable infrastructure, public safety, fiscal stability, and a connected community.

BOARD OF TRUSTEES



MAYOR
COLLEEN
WHITLOW



MAYOR PRO TEM
CHRIS
CARTWRIGHT



TRUSTEE
DAVID
ADAMS



TRUSTEE
DEBRA
BRODHEAD



TRUSTEE
TRISHA
HARRIS



TRUSTEE
CHRIS
PARR




TRUSTEE
HERMAN
SCHRANZ

Our regularly scheduled Board meetings are held at Town Hall on the second and last Monday of every month. Meetings start at 6pm and are open to the public. Visit townofmead.org/meetings for more information. We would love to see you there!

DEMOGRAPHICS




Mead is located in Weld County Colorado. 2020 population: **4,743**.



The median age in Mead is **33.8** years.

With more than **12** square miles within town limits, Mead has a population density of **388** people per square mile.



Mead's population has increased by **39.30%** since in 2010.



The median household income in Mead is **\$124,793**.

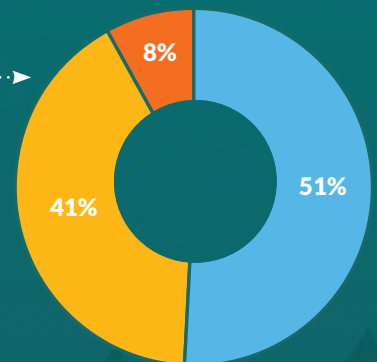
Source: U.S. Census Bureau

STREET IMPROVEMENT FUND

The Street Improvement Fund was established to collect the additional 1% sales and use tax approved by voters in November 2021. This fund can only be used for maintaining and improving the roadways in Mead. The 1% sales and use tax is collected during the year, and may be applied to the subsequent fiscal year.

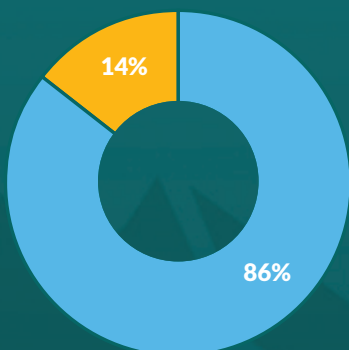
STREET IMPROVEMENT FUND REVENUES 2023

- 2023 Projected Street Improvement Revenue: \$2.47M
- 2022 Carryover Revenue: \$2.00M
- Transfer in from General Fund: \$375K



STREET IMPROVEMENT FUND EXPENDITURES 2023

- Road Work: \$4.15M
- Remaining Fund Balance: \$691K

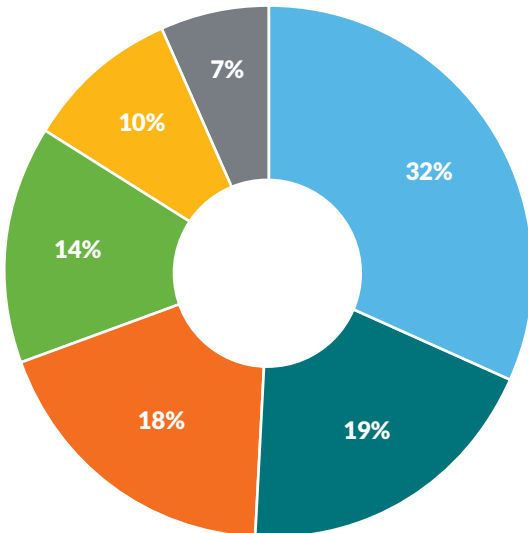
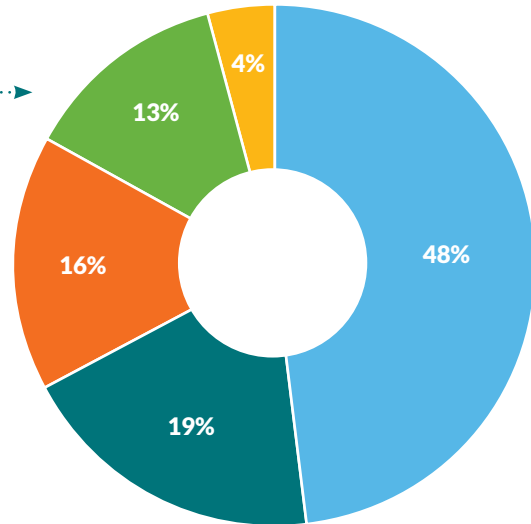


2023 BUDGET OVERVIEW

GENERAL FUND REVENUE TOTAL: \$9.16M

- Sales & Use Tax*: \$4.42M
- Property Tax: \$1.74M
- Other Revenue: \$1.46M
- Building & Development: \$1.16M
- Licenses & Fees: \$379K

*Does not include 1% Sales & Use Tax for street improvements.



GENERAL FUND EXPENDITURES TOTAL: \$9.16M

- Public Safety: \$2.91M
- Capital Improvement: \$1.76M
- General Government: \$1.70M
- Public Works: \$1.32M
- Community Development: \$876K
- Community Engagement: \$595K

2023 RESTRICTED FUND CAPITAL PROJECTS

- Transportation Projects: \$8.74M
- Street Improvement Fund*: \$4.15M
- Sewer Fund Expenditures: \$1.51M
- Park & Community Improvements: \$6.11M

*1% Sales & Use Tax

2023 GOALS

RESPONSIBLE GROWTH

- Trails Master Plan
- I-25 & CR 38 Interchange 1601 Process-Design
- 5-year review of Comprehensive Plan & Future Land Use Map
- Zoning of the Turion project

PUBLIC SAFETY

- Safe Routes to School
- Board and Courtroom Remodel
- Police Department building modifications
- Community Policing strategy

RELIABLE INFRASTRUCTURE

- 3rd and Welker Intersection Improvement Project
- Design WCR 7 and SH 66 pedestrian crossing
- Downtown alley and parking lot improvements
- Park and playground improvements

FISCAL STABILITY

- Emergency Management Training
- 5-year Capital Improvement Plan
- New grant opportunities
- Innovative Process Improvements

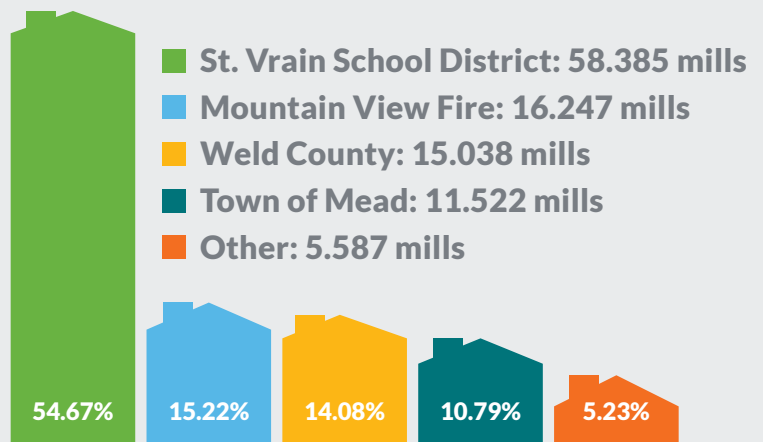
CONNECTED COMMUNITY

- Construction of Community Center
- Additional Built for Mead outreach
- Gold Star Memorial
- Continuation of Wayfinding Signage



PROPERTY TAX AND MILL RATES

Property tax is based on the property's assessed value; Weld County assesses property values at least every two years. The Town of Mead's mill levy is **11.52**, and the average net mill levy for a non-metro district property is **106.78**.



2022 HIGHLIGHTS



RESPONSIBLE GROWTH

Agfinity broke ground to mark the start of their new Mead Convenience Store construction project on Wednesday, May 25, 2022. The location will include retail space, a car wash, a Cenex® branded fuel station, and select cooperative services and products. Agfinity is a key part of the greater effort to connect our community and a major step in stimulating next-level economic development in Mead. Through collaborative efforts with the Town of Mead and Agfinity business partners, the convenience store is on track to be operational Spring of 2023.



ADDITIONAL SUCCESSES:

- QuikTrip Groundbreaking
- Access 25 - Home Depot Grand Opening
- Elevation 25 Groundbreaking



RELIABLE INFRASTRUCTURE

The new Public Works Facility is officially open and fully operational. It's home to both engineering and public works staff and includes office space, a maintenance shop, locker rooms, and a training room. It better serves the community by enabling the Town to consolidate equipment, manpower, and materials.



ADDITIONAL SUCCESSES:

- Updated Pavement Management Program
- Undergrounding of utilities at 3rd Street and Welker
- Acquisition of 242 Main Street



PUBLIC SAFETY

The Mead Police Department received professional accreditation from the Colorado Association of Chiefs of Police. The achievement marks the cumulation of years of hard work and demonstrates the strategic planning to further develop the department. This accreditation ensures that the Mead Police Department provides the finest professional level of law enforcement and police services to our community.



ADDITIONAL SUCCESSES:

- Fully Staffed Police Department
- Computer Aided Dispatch & Evidence/Records Software Upgrades
- Board/Courtroom Design



CONNECTED COMMUNITY

In early 2022, the Town embarked on a new economic development project with the goal of highlighting local business success stories, Town projects, and spur new commercial development. With these goals in mind, we launched our Built for Mead website and LinkedIn Page.



ADDITIONAL SUCCESSES:

- Wayfinding and LED Messaging Signage
- The Wall That Heals
- The Town continued its support of the Mead Area Chamber of Commerce, Mead Motorheads, and local businesses



FISCAL STABILITY

In November 2021, voters approved a 1% sales and use tax increase that generated \$2.6M throughout 2022 and is expected to generate \$2.4M in 2023. All revenue from the tax increase is dedicated to the Street Improvement Fund and can only be used for street repairs and maintenance.

ADDITIONAL SUCCESSES:

- Lorin Mead Park at Highland Lake
- Municipal Facilities Feasibility Master Plan
- \$250,000 COP's Grant



441 Third Street
Mead, CO 80542

SRT PRSRT
US POSTAGE
PAID
MEAD, CO
80542
PERMIT NO.1

AWARDS & GRANTS

In addition to property and sales tax paid to the Town of Mead from residents and visitors, the town consistently pursues additional funding sources to contribute to critical projects.



GRANTS

In 2022, the Town of Mead received a number of grants to complete critical infrastructure projects that will better connect our community and protect public safety – while stretching local tax dollars farther. Here is a snapshot of the grants received:

DRCOG Transportation Improvement Grant - \$1.6M

3rd and Welker Intersection Improvement Project funding to support mobility, safety, connectivity, and operations at one of the Town's key intersections

2022 Homeland Security Grant Program - \$40K

Grant to assist with purchasing a generator to support emergency operations at the Public Works Facility

Ballistic Vest Grant - \$2,667

50% match for protective vests purchased for police officers

COPS Hiring Program Grant - \$250K

For the hiring of police officers for the purpose of community policing

Police Office of Standards and Training Grant

\$5,625 July 2021 to June 2022

\$6,658 July 2022 to June 2023

For police officer training classes, equipment, and materials